

# STRATEGIC PLAN 2020-2022

## **Background**

eviDent seeks to enhance the clinical outcomes of dental practice and improve patient care by providing the means for dental practice based research and a platform for dissemination of evidence based clinical knowledge.

eviDent is generously supported by the Australian Dental Association Victorian Branch Inc, who is committed to the pursuit of better community oral health.

This strategic plan seeks to build on achievements to date and define our goals and objectives, as well as outline our key actions over the next four years.

To achieve our vision, our plan is built on four strategic goals:

1. Continuous improvement
2. Communication
3. Sustainability
4. Excellence.

We look forward to implementing the following strategy, which will be overseen by the eviDent Foundation Board.

This Strategic Plan recognises the unique challenges facing the eviDent Foundation, the dental and research profession, as well as our supporters, as a result of the COVID-19 pandemic.

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<b>Vision</b>	<b>Better oral health for all Australians</b>			
<b>Mission</b>	Translating oral health research into better general health for all Australians			
<b>Strategic Goals</b>	<b>Continuous Improvement:</b> Realise the potential of eviDent	<b>Communication:</b> Strengthen the eviDent team	<b>Sustainability:</b> Enhance community and stakeholder support	<b>Excellence:</b> Facilitate excellent research, education, development and training
<b>Objectives</b>	Grow the research network in a sustainable manner	Disseminate research findings	Ensure our resources enable us to achieve our goals	Pursue highest level standards in research, practice, governance and operations
	Improve care coordination	Raise the profile of the network	Strengthen stakeholder relations	Provide oral health care innovation
	Facilitate and support practice based research			Improve oral health outcomes for the community
	Enhance Governance			Improve the uptake of evidence into clinical practice
<b>Values</b>	<b>Education</b> Expand the evidence base for oral health care by increasing the capacity to conduct practice relevant research	<b>Collaboration</b> Foster cooperation and interdependence between oral health care providers, research partners and stakeholders	<b>Service</b> Draw on the clinical expertise of our members to contribute to the community by improving oral health and encouraging changes to health policy and patient care	<b>Integrity</b> Conduct high quality research ensuring respect for participants and confidentiality of data
<b>Strategic Goals</b>		<b>Objectives</b>		
<b>Continuous Improvement</b>		Grow the research network in a sustainable manner		
		Improve care coordination		
		Facilitate and support practice based research		

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	Enhance governance
Communication	Disseminate research findings
	Raise the profile of the Foundation
Sustainability	Ensure our resources enable us to achieve our goals
	Strengthen stakeholder relations
Excellence	Pursue highest standards in research, practice, governance and operations
	Provide oral health care innovation
	Improve oral health outcomes for the community
	Improve the uptake of evidence into clinical practice



### Our logo

The eviDent logo reflects the unique opportunity with a dental practitioner's mouth mirror examining the mouths of so many patients each year. The collegiate and unified approach to data collection and analysis from multiple practices to combine and produce evidence based research findings presents a powerful tool to support and encourage reflective practice and improve oral health and dental practice for patients and the practitioners who treat them.