What happens after this form is submitted?

1. The eviDent Foundation will contact you to discuss the details with you, ensuring expectations on both sides are managed, and exploring financial procedures and brand requirements.



- 2. Once details have been agreed, eviDent Foundation will send you a letter of agreement for you to sign.
- 3. Completion of the Mouthguard March Expression of Interest Form does not constitute permission from eviDent Foundation to use eviDent Foundation's name, logo or trademarks. Once we have received a signed letter of agreement, you may use eviDent Foundation's name, and trademarks in accordance with the terms of the agreement and subject to eviDent Foundation review. eviDent Foundation reserves the right to cancel the agreement, including use of the eviDent Foundation brand, with 24 hours' notice with just cause.

What do I need to know once my Mouthguard March program is approved?

Following the receipt of a signed agreement letter, you can begin executing the program in collaboration with eviDent Foundation. Please keep in mind these important items while planning is underway:

- 1. eviDent Foundation and volunteer involvement and expected time commitment must be agreed upon prior to the commencement of the program. eviDent Foundation is generally unable to provide administrative assistance for the event unless approved in advance.
- 2. You may include the following statements in any promotional materials: xx% proceeds (i.e. state a specific percentage or all proceeds) will benefit the eviDent Foundation. Or you may say "\$xx from each product sold will benefit the eviDent Foundation".
- 3. In the instance of an event, eviDent Foundation must receive a list of potential sponsors for the program before they are approached to minimize overlap with other eviDent Foundation sponsored programs or events.
- 4. It is the eviDent Foundation's policy not to provide mailing lists of Foundation volunteers or donor/participant names.
- 5. It must be clearly established prior to the commencement of the program which items are to be receipted and where applicable, at what percentage. This information must be printed on all promotional materials (all materials must be approved by eviDent Foundation before printing)

What support can I expect from eviDent?

The eviDent Foundation is pleased to offer the following support following approval of your Mouthguard March program:

- 1. Make available various promotional materials such as existing organizational brochures, annual reports, banners, etc.
- 2. Issuing of tax receipts (for donations only).