

www.evident.org.au

evident
Foundation

Great Ocean Road Walk
9-12 March 2018



Photo by Visit Victoria

Together, let's help improve Australia's oral and dental health.

Sponsorship Prospectus

For more information contact:
Mark Henderson
ask@evident.net.au or 03 8825 4600



Our Event

18 walkers will experience 71kms of the stunning coastal scenery and remote beaches from sea level, as well as from elevated cliff-top tracks as they walk along the Great Ocean Road over four days in March 2018.

In the lead-up to the walk, they will be using their networks to raise funds to help improve Australia's dental and oral health.

Our Cause

The eviDent Foundation is working tirelessly to prevent and control dental and oral diseases through innovative research. We rely on your support to make this happen.

Your support will help fund project that will:

- Improve access to oral and cardiac care for children with cardiac conditions
- Improve our ability to detect oral cancer in early stages, as well as identify patients at high risk
- Improve the clinical outcomes of patients receiving implant treatment from private dental practitioners with access to a novel online data sharing platform
- Increase the understanding and delivery of coordinated care for patients; and
- So much more!

More can be found at www.evident.org.au.

Our Partnership

Your support will assist eviDent in becoming the catalyst for the generation of innovation and improvement in the delivery of oral health care. Supporting this event will provide you with great return on investment...in addition to improving the health outcomes of many.

Dr Jeremy Sternson

Chair, eviDent Foundation

Sponsorship packages

Sponsor Level

	Trailblazer (x1)	Otway Explorer (x1)	Glamping Gold (x1)	Hardcore Hero (unlimited)
Investment (ex GST)	\$3,000	\$2,500	\$750	\$150 <small>(including goods/ services/ discounts)</small>
Naming rights for Day 1	•			
Naming rights for Day 2		•		
Naming rights for drinks on arrival at camp for our Glampers each night			•	
Priority placing of logo when used (see overleaf)	•	•		
Logo on all advertising (details overleaf)	•	•	•	
Logo & link on eviDent & ADAVB websites (details overleaf)	•	•		
Logo & link on social media (details overleaf)	•	•	•	
Opportunity to provide sponsor supplied promotional item to hikers	•	•	•	•
Acknowledgement at pre & post hike dinners	•	•	•	•
Opportunity to attend the celebratory lunch	•	•		
Acknowledgment in all reports of the event, including ADAVB Newsletter, eviDent eBulletin and eviDent Annual Report	•	•	•	•
Category exclusivity	•	•	•	
Opportunity to provide goods, services, or discounts e.g. food, transport, accommodation, equipment (hiking or camping gear), dinner package, clothing, safety equipment etc.				•

Photo by Visit Victoria



Sponsorship packages

Trailblazer (only one available)

Investment: \$3,000 +GST

Naming rights for Day 1 of the hike

Additional Benefits:

- Logo featured on all advertising, priority placing (eviDent website, ADAVB website and Newsletter), including link through to own website where possible (approx. 23,000 visitors per quarter to the ADAVB website)
- Logo and link on social media (over 2,650 LinkedIn followers, over 1400 Facebook followers)
- Opportunity to provide sponsor supplied promotional item to each hiker
- Opportunity to attend one of the celebratory lunch
- Acknowledgement at pre and post hike dinners
- Acknowledgement in all reports of the event, including ADAVB Newsletter, eviDent eBulletin, eviDent Annual Report (collectively over 4,000 readers)

Otway Explorer (only one available)

Investment: \$2,500 +GST

Naming rights for Day 2 of the hike

Additional Benefits:

- Logo featured on all advertising, priority placing (eviDent website, ADAVB website and Newsletter), including link through to own website where possible (approx. 23,000 visitors per quarter to the ADAVB website)
- Logo and link on social media (over 2,650 LinkedIn followers, over 1400 Facebook followers)
- Opportunity to provide sponsor supplied promotional item to each hiker
- Opportunity to attend one of the celebratory lunch
- Acknowledgement at pre and post hike dinners
- Acknowledgement in all reports of the event, including ADAVB Newsletter, eviDent eBulletin, eviDent Annual Report (collectively over 4,000 readers)



Photo by Visit Victoria

Glamping Gold (only one available)

Investment: \$750 +GST

Naming rights for drinks on arrival for our Glampers at camp each night

Additional Benefits:

- Logo featured on all advertising (eviDent website, ADAVB website and Newsletter)
- Logo and link on social media (over 2,650 LinkedIn followers, over 1400 Facebook followers)
- Opportunity to provide sponsor supplied promotional item to each hiker
- Acknowledgement at pre and post hike dinners
- Acknowledgement in all reports of the event, including ADAVB Newsletter, eviDent eBulletin, eviDent Annual Report (collectively over 4,000 readers)

Hardcore Hero

Investment: Goods/ Services/ Discounts to the value of

\$150+

Opportunity to donate goods, services, or discounts (to the value of \$150+) such as food, transport, accommodation, equipment, dinner package, clothing, safety equipment or support etc.

Additional Benefits:

- Acknowledgement on social media (over 2,650 LinkedIn followers, over 1400 Facebook followers)
- Opportunity to provide sponsor supplied promotional item to each hiker
- Acknowledgement at pre and post hike dinners
- Acknowledgement in all reports of the event, including ADAVB Newsletter, eviDent eBulletin, eviDent Annual Report (collectively over 4,000 readers)



Meaghan Quinn
CEO at eViDent Foundation
3d

Great Ocean Road Walk 9 - 12 March 2018

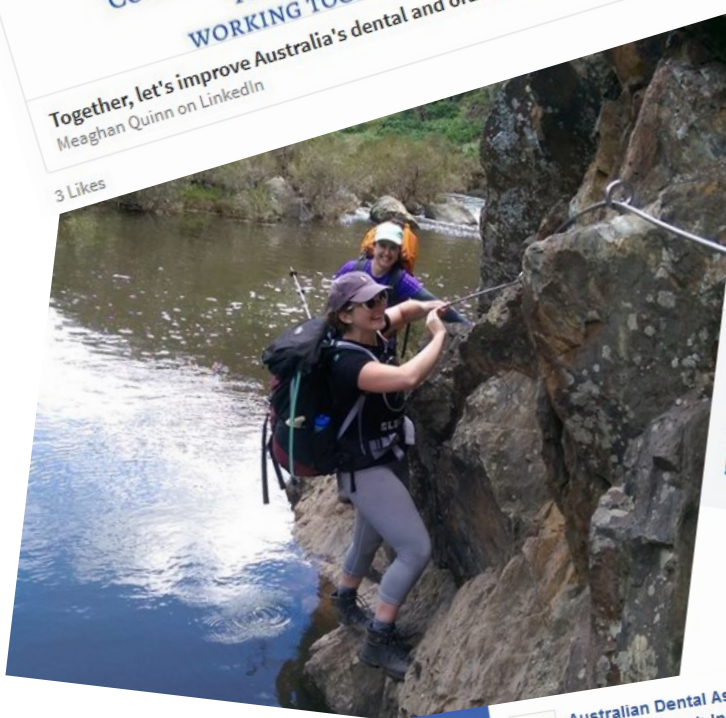


Photo by Visit Victoria

Henry Ford (founder of the Ford Motor Company) once said,
'COMING TOGETHER IS A BEGINNING; KEEPING TOGETHER IS PROGRESS; WORKING TOGETHER IS SUCCESS'.

Together, let's improve Australia's dental and oral health
Meaghan Quinn on LinkedIn

3 Likes



Australian Dental Association
Victorian Branch Inc.

Like This Page · 25 October 2016 ·

Our brave and inspiring #eviDentcharitychallenge trekkers set off this week on an alpine track equivalent to walking up and down the Eureka tower 34 times! Not your thing? You can join the challenge too – the challenge to fund vital new research, like preventative interventions for children with heart disease. Save your leg muscles and let your credit card do the walking. Donate today: <http://ow.ly/zukJ305xoXR>

Mary Stewart, Sophia Ljaskevic, Timothy Trevor Gubbins and 6 others like this.

Chronological -

1 share

1 comment



lola Chan Virginia Henderson.. this was what I was telling you about
26 October 2016 at 06:30



Australian Dental Association
Victorian Branch Inc.

Like This Page · 13 October 2016 ·

Only 2 weeks to go until the eViDent Foundation alpine charity challenge! Check our brave trekkers' incredible fundraising progress. They are on the ascent to \$50,000 and the competition is fierce. Who will be the fundraising trailblazer? Don't want to play favourites? Support the team effort! <http://ow.ly/Dsso305augM>

Melissa Dowling Sternson, Ann Lane and 4 others like this.

1 share



eviDent Foundation

eviDent seeks to enhance the clinical outcomes of dental practice and improve patient care by providing the means for dental practice based research and a platform for distribution of evidence based clinical knowledge.

Our core values are the foundation of our work:

Collaboration

Fostering cooperation and interdependence between oral health care providers, research partners and stakeholders



Education

Expand the evidence base for oral health care by increasing the capacity to conduct practice relevant research



Service

Drawing on the clinical expertise of our members to contribute to the community by improving oral health and encouraging changes to health policy and patient care



Integrity

Conducting high quality research, ensuring respect for participants and confidentiality of data



For more information contact:

Mark Henderson

Fundraising Manager

E: ask@evident.net.au **T:** 03 8825 4600

W: www.evident.org.au