



How to set up your personal fundraising page

For examples, visit [eViDent's page](#) to see the top 3 fundraising pages from previous events.

To create your own page:

- [Register](#) with GoFundraise
- Once you've registered with GoFundraise you will be asked to choose a fundraising occasion. We suggest choosing 'Personal Challenge'.
- Next, find your charity – type in eViDent Foundation.
- For the type of page, you can either go with individual or you may want to set up a team with anyone else you can get involved.
- We suggest keeping your fundraising page open until 31 December 2021 in case people still want to donate after the event.
- For the title, you could go with 'Reach the Peak for Healthier Teeth' or something similar.
- Your fundraising target will be \$600 (of course, you can always set it higher and increase it if you reach your target quickly)
- We suggest ticking all boxes, especially if you've linked to your Facebook page. Untick if you haven't.
- Your fundraising page image can be anything you like - this is your shop window, so make it something people recognise/ connect with.
- The fundraising page message should be written with your intended donors in mind, so personalise it - tell your donors how big a challenge this is, add humour or go for the sympathy vote – anything that will convince them to support you. They will be your friends, family and colleagues so they know you and know what you are like.
- You can personalise your response to donors. This will be automatically sent to each online donor after they donate and is a very important part of the donor cycle. You can't thank donors enough!

And that's you up and running with your fundraising page!

Now you can hyperlink your page and email or text it to your networks.



Please [contact us](#) if you need any assistance with your fundraising or setting up your GoFundraise page.

If your fundraising is going great-guns (and we know it will!), then you can always increase your fundraising target to encourage more donations. To do this:

- login to GoFundraise and click on the 'My Fundraising' tab
- then choose 'Manage Page'
- from there, simply change the 'Fundraising Target' figure and 'Save'.

Thank you for choosing to join Team eviDent for this event. Good luck with your fundraising and your training!

2022	JANUARY	FEBRUARY	MARCH	APRIL
TUES		1 Rest	1 1 hour walk & exercise circuit	
WED		2 30 min walk	2 Rest	
THURS		3 Rest	3 1 hour walk & exercise circuit	
FRI		4 30 min walk	4 Rest	1 1 hour walk & exercise circuit
SAT	1 30 min walk NEW YEAR'S DAY	5 Rest	5 4 Hour Walk with 3-4kg day pack	2 Rest
SUN	2 Rest	6 2 Hour Walk	6 4 Hour Walk with 3-4kg day pack	3 8 Hour Walk with full pack
MON	3 30 min walk	7 Rest	7 Rest	4 Rest
TUES	4 Rest	8 30 min walk	8 1 hour walk & exercise circuit	5 1 hour walk & exercise circuit
WED	5 30 min walk	9 Rest	9 Rest	6 Rest
THURS	6 Rest	10 30 min walk	10 1 hour walk & exercise circuit	7 1 hour walk & exercise circuit
FRI	7 30 min walk	11 Rest	11 Rest	8 Rest
SAT	8 Rest	12 2 Hour Walk with 3-4kg day pack	12 6 Hour Walk with 4kg day pack	9 8 hour walk with full pack
SUN	9 30 min walk	13 Rest	13 Rest	10 8 hour walk with full pack
MON	10 Rest	14 1 hour walk & exercise circuit	14 1 hour walk & exercise circuit LABOUR DAY	11 Rest
TUES	11 30 min walk	15 Rest	15 Rest	12 1 hour walk & exercise circuit
WED	12 Rest	16 1 hour walk & exercise circuit	16 1 hour walk & exercise circuit	13 Rest
THURS	13 30 min walk	17 Rest	17 Rest	14 1 hour walk & exercise circuit
FRI	14 Rest	18 1 hour walk & exercise circuit	18 1 hour walk & exercise circuit	15 Rest GOOD FRIDAY
SAT	15 2 Hour Walk	19 4 Hour Walk with 3-4kg day pack	19 Rest	16 4 hour walk with full pack
SUN	16 Rest	20 Rest	20 6 Hour Walk with 4kg day pack	17 Rest
MON	17 30 min walk	21 1 hour walk & exercise circuit	21 Rest	18 30 min walk EASTER MONDAY
TUES	18 Rest	22 Rest	22 1 hour walk & exercise circuit	19 Rest
WED	19 30 min walk	23 1 hour walk & exercise circuit	23 Rest	20 Rest
THURS	20 Rest	24 Rest	24 1 hour walk & exercise circuit	21 Rest
FRI	21 30 min walk	25 1 hour walk & exercise circuit	25 Rest	22 Reach the Peak
SAT	22 Rest	26 Rest	26 6 hour walk with full pack	23 Reach the Peak
SUN	23 2 Hour Walk	27 4 Hour Walk with 3-4kg day pack	27 6 hour walk with full pack	24 Reach the Peak
MON	24 Rest	28 Rest	28 Rest	25 Reach the Peak ANZAC DAY
TUES	25 30 min walk		29 1 hour walk & exercise circuit	26
WED	26 Rest DAY AUSTRALIA		30 Rest	27
THURS	27 30 min walk		31 1 hour walk & exercise circuit	28
FRI	28 Rest			29
SAT	29 2 Hour Walk			30
SUN	30 Rest			
MON	31 30 min walk			

A-Z OF FUNDRAISING IDEAS

A

Ask!

Seemingly simply, yet highly effective. You don't ask, you don't get! Ask everyone you know. Ask in person, ask via email, ask via social media...ask!

B

Book Sale

Go through your bookcase and ask others to donate books, and sell them

C

Cents

Collect and count them. Ask friends, family and colleagues to collect their coins for a month, put them in a piggy bank (or safe place), count them up at the end of the month, and donate them. You (and they) will be surprised how many coins are collected over a month.

D

Dinner Party

Host a dinner party and ask your guests to donate what they would have spent at a restaurant. The more courses you provide, the more they donate!

E

ebay

Selling things on ebay is a great way to have a clear out and raise money. Let the buyers know that you are selling the items to raise money for a charity

F

Frocktail Party

Gather your friends and ask them to 'frock-up' for a cocktail dinner party and donate what they would have spent on a night out

G

Garage Sale/ Gum Tree

Clear out the clutter and sell all of your unwanted items

H

Head shave/ colour

Ask people to donate for you to shave or colour your hair

A-Z OF FUNDRAISING IDEAS

I

In Lieu

In lieu of a birthday gift, ask people to donate what they would have normally spent on your birthday gift

J

Jazz Night

Whether it's your own play list and a few martinis at home, or a night out at a jazz club, get smooth and sassy with some friends. Entrance is via donation, or round up the club's ticket price and donate the difference

K

Karaoke

Book a private Karaoke room and ask your rock-star friends to donate a little extra...or pay (make a donation) to stop people singing

L

Limbo Competition

How low can your friends go...or rather, how high can their donations to participate in a limbo competition go?

M

Movie Marathon

Host a movie night and ask people to donate what they would have paid for a cinema ticket, pop corn, choc top and drink...make it 'gold class' to increase the donations

N

Nearly New Sale

Those purchases that seemed like a good idea at the time, but you haven't used it or hardly worn it - gather them up (ask others to do the same) and sell them

O

Office Collection

Ask your work colleagues to donate. Send an email, update your intranet, leave a collection jar in the staff room, include it on your staff meeting agenda

P

Plant Sale

For those with a 'green thumb', strike a few new plants, pot them up and sell them

A-Z OF FUNDRAISING IDEAS

Q

Quiz

Release your inner Quiz Master by hosting a quiz night. Entry fee is a donation

R

Relatives

That long-lost aunty, your mother's cousin, your second cousin twice removed, your brother, your children, your partner, your grandfather...they're family, they have to support you, right?!

S

Soirée

Be the host/hostess with the most/mostest (donations)...gather your friends for an evening party. Ask your guests to 'frock-up' and serve cocktails and canapes.

T

Throwback Thursday Dance Party

Clear the living room floor, put together your best 70s, 80s or 90s play list (via your personal collection, iTunes, Spotify or YouTube), dress up in clothes to match the era, gather your friends and dance the night away. Entrance to the party is by donation

U

Unwanted Gift Sale

We've all received them...so why not put them to good use? Gather your own, and ask friends and family to donate their unwanted gifts so they can be sold and put to good use. Someone will want them, even if you don't

V

Veggies

You're wondering where we're going with this, right. Do you grow your own? Sell them. Tomatoes (ok, so technically that's a fruit), zucchinis, carrots...establish your own mini-farmers market

W

Walk

If you're doing the eviDent Australian Alpine Walking Trail Charity Challenge then you're already doing this one - you just need to convince your nearest and dearest to support you by donating

X

X marks the spot

Contestants donate to go on a treasure hunt and to find where x marks the spot

A-Z OF FUNDRAISING IDEAS

Y

Yoga

Teach the class yourself, find a class via YouTube, talk to your local yoga studio and let them know it's for a good cause to see if they will run a free/ discounted class for you and your mates

Z

Zany clothes day

Put on your craziest attire, and charge \$5 to participate and fine those who don't \$20

For those who can't attend your fundraising event, remind them that they can donate via your GoFundraise page

Don't be shy - tell us how it went!

ask@evident.net.au

03 8825 4603

Success stories inspire others.

Get creative. Be inspired. Be inspiring!

You know your friends and family better than we do. These are just a few ideas to get you started. There are plenty more out there!

We'd love to hear your own ideas, as well as reports and photos of what worked for you.

Once you've decided on your fundraising idea(s), be sure to tell EVERYONE you know...ok, so maybe not EVERYONE, but cast the net wide. Get your friends and family to spread the word. Facebook, Twitter, Instagram it!

Take photos and have fun with it.

Thank those who support you (and eviDent), and provide progress updates with funds raised.

Dear <name>,

We live in an age where we all have too much stuff. Jewellery boxes full of bling and wardrobes full of clothes that you don't even wear. I love celebrating my birthday with friends and family, but I'm at an age where I don't need anything. In fact, the only thing I want for my birthday this year, that would mean the absolute world to me, is if you could help me Reach the Peak for Healthier Teeth. It's easy to do. In lieu of a birthday gift or card this year, it would be incredible if you could please donate to help me to raise over \$600 to help improve the oral health of Australians.

<GoFundraise link>

Thanks so much for making my birthday wish come true.

<name>

Dear <name>,

I'm walking the talk!

In October 2021, I will be Reaching the Peak to raise much needed funds and create awareness of eviDent Foundation's vital research.

I need your help to raise over \$600 to help improve the oral and general health of Australians.

I'm not sure if you read [Connie's story](#), but it motivated me to want to try and do something to improve the prognosis for those diagnosed with oral cancer.

This is one of the many of eviDent's projects. More can be found at www.evident.org.au.

I'm hoping you can help me by supporting me in this incredible challenge by donating to help me reach my fundraising target. Let me help you, help me – just head to [<GoFundraise link>](#) to support me and this worthy cause.

Thanks so much for your support,

<name>

Subject line: Please help me Reach the Peak

Dear [insert name],

You might have heard that I'm fundraising to Reach the Peak for Healthier Teeth. This cause is very important to me because [supply a personal reason that appeals to the reader's emotions].

I'm encouraged by the support I've already received, but I still need help reaching my fundraising goal of \$600.

Would you be willing to make a contribution to my fundraiser? A gift of any amount would mean the world to me, and would help the eviDent Foundation to investigate:

- How they can improve access to care for the 1,920 children who are born with congenital heart disease annually, with almost half of those waiting for life-saving heart surgery experiencing delays to treat their tooth decay first;
- The impact of COVID-19 on dentistry in Australia;
- How they can help dentists to make informed choices of the best imaging investigation to improve diagnostic efficacy;
- How they can improve the clinical outcomes of patients receiving implant treatment;
- The challenges and barriers to care and treatment planning of Molar Incisor Hypomineralisation affected teeth from a general dental practitioners' point of view from two different countries;
- How they can translate oral health research into better general health for all Australians; and so much more!

To donate, simply click the link to my fundraiser below:

[Insert link to fundraiser]

It would also mean a lot if you could share my fundraiser link on social media. The more exposure I get, the faster I will reach my fundraising goal.

I'd love to talk to you in person about my fundraiser, so please don't hesitate to reach out.

With love/Sincerely,

[Your name]